



# MAINTRAIN 2025

CALGARY, ALBERTA | OCTOBER 27 - 29  
Maintenance, Reliability and Asset Management Conference

## Abstract Guidelines

MainTrain is the annual conference of PEMAC Asset Management Association of Canada. PEMAC invites you to connect with industries' top decision makers at Canada's largest annual peer-developed maintenance, reliability, and asset management hybrid online and in person conference and trade show. MainTrain 2025 promotes its three-day conference, featuring numerous speakers, seminars, workshops exhibits and an award ceremony.

Contact Ghaz Marinho to be a part of this popular event:

[events@pemac.org](mailto:events@pemac.org) | 1 (905) 823-7255 x4 | [MainTrain.ca](http://MainTrain.ca)

### **PEMAC Asset Management Association of Canada**

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## Important Dates

- Apr 1, 2025:** Call for Abstract Closes and MainTrain selection Committee reviews abstracts
- Jun 1, 2025:** Selected presenters are invited to submit their PowerPoint and presentation notes
- Sept 8, 2025:** All draft presentations and speaker notes document must be submitted for review
- Oct 1, 2025:** All final presentations with speaker notes document are submitted
- Oct 17, 2025:** Mandatory speaker orientation
- Oct 27 - 29, 2025:** MainTrain Conference
- December 31, 2025:** Conference Proceedings close





## Abstract Overview

**Stay within:** 300-350 words.

**Be concise:** Avoid unnecessary information and wordiness.

**Be clear:** Make sure your abstract is well organized, readable, and not too full of jargon.

**Be complete:** Cover the main parts of your presentation.

**Be cohesive:** Make sure your abstract flows smoothly between its parts.

**Be intelligible:** Your abstract should be understandable on its own, without the reader needing to read your entire presentation.

**Include the key points:** State the problem, present your main findings, and explain how they address the problem.

**Include background:** Provide background information as needed and make it brief.

**Include a catchy title:** Your title should be brief and be an accurate representation of your presentation.

**Use Sentence Case:** Do not capitalize each letter and use sentence case. Ensure correct spelling and punctuation in both the title and abstract.

## Evaluation Process

### Seeking A Balance Between

- Subject areas
- Location Regions
- Industries
- Years of Professional Experience (All ranges)
- Organization's Asset Management Maturity Levels
- Diversity Representation

### Abstracts which show the following will be evaluated higher

- Subject is relevant to Maintenance, Reliability or Asset Management
- Presentation objectives are clearly defined
- Based on actual work or instructional and gives information about a theory, knowledge framework or solution without significant reference to a specific applied case
- Learnings can be applied across all industries
- Content will provide new or additional value
- Speaker reputation and experience will be considered, however speaking at a public event is not a prerequisite
- First-time presenters will be prioritized for a certain number of spots to encourage the development of speaking experience among our members
- French presentations
- Diversity of speakers are highly considered

### Additional Information

- Chosen abstracts will have the opportunity to attend the conference at a [reduced rate](#)
- Presenters must refrain from being commercial in nature with their presentations
- More than one abstract with a different topic can be submitted by each presenter





## Subject Areas

PEMAC educational programs, certifications and events are defined by, and aligned to two subject outlines, which could be thought of as two different lenses on the overall life of assets:

1. The "**Asset Management**" lens is made up of the 6 subject groups and the 39 subjects of the [GFMAM Asset Management Landscape](#) (listed on page 12 of this document)
2. The "**Maintenance Management**" lens is made up of 10 subject groups and the 56 subjects of the [PEMAC Maintenance Management Framework](#) which has been based on the GFMAM Maintenance Management Framework

An overview of the subject areas and the relationships between them can be found in the [Knowledge](#) tab of the PEMAC website. Many categorized examples of past presentations are available in the [Shared Learning Library](#). [Appendix 1](#) of this document shows an example of a presentation for each subject from past Conferences.

## New Presenters

PEMAC knows that many of our members are doing some great things at their organization. We encourage you to share those stories, even if you are not accustomed to presenting. If you are new to presenting let us know in your abstract and describe how you will prepare. For example, we encourage you to find a mentor to help you develop and practice your presentation. In addition, you can book a time with Ghaz Marinho at [events@pemac.org](mailto:events@pemac.org) where you can practice your presentation. We will also host a mandatory speaker orientation in the weeks before the conference.

## Diversity and Inclusion

We strive to recognize diverse talent and are committed to supporting the development and contribution of individuals from typically underrepresented groups. PEMAC is committed to including a wide range of talent with unique perspectives in their asset and maintenance journeys. Complex problems need diverse approaches to solve the emerging and persistent maintenance, reliability and asset management challenges faced by organizations and society at large. MainTrain is an opportunity to have diverse speakers present to counter "groupthink" and deliver insights that engage delegates and enhance the collective learning that will power solutions and a commitment to excellence in maintenance, reliability, and asset management.

## Practitioner Presenters

The challenge of developing and giving a presentation to share what you have learned from your practice is a very rich learning experience. Committing to present forces you to undertake some important work that may have been on your list, but you haven't gotten around to. For example, it might motivate you to engage your team to clarify and pull together information that summarizes concisely what the team has set out to do on a particular improvement initiative and to review what the results have been. You will be able to use that information to present internally and to drive further improvement as well. You will learn even more as you get feedback from the audience as you begin to form connections with those who attend and have questions or suggestions for you.

## Service Provider Presenters

Service providers tend to have developed a broad view from working with different businesses and sectors. They have much to offer in specific areas of maintenance, reliability, and asset management improvement. Presenting at MainTrain challenges you to articulate the general concepts that drive the solutions you provide in an engaging way, which helps you, build meaningful relationships with customers and potential customers. The feedback and questions you get will help drive improvements for your business as well.

## Technology User and Producer Presentations





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Technology is an important aspect of asset management and maintenance activity and in today's fast-moving world there are an increasing variety of technology innovations for our community to learn from. Have you seen a benefit to organisational objectives from use of new technology, or perhaps innovative application of old techniques? We want to hear about it.

## **Earn CPD Credits (Continuing Professional Development Credits)**

Most professional associations such as Engineering bodies recognize the value of making presentations for their members' continuing professional development. If you have letters behind your name, there is a very good chance that the organization that awarded them recognizes the time you spend giving presentations in the certification or professional designation renewal process, including PEMAC's MMP and CAMP designations.





## APPENDIX 1: SAMPLE PRESENTATIONS FROM PAST CONFERENCES

Asset Management Landscape Subjects	Examples from past conferences
Strategy and Planning	<a href="#">The Value of Asset Management</a>
Asset Management Decision-Making	<a href="#">Asset Decision Framework for Optimal Value</a>
Lifecycle Delivery	<a href="#">Mobile Devices in a Mining Environment - A Case Study</a>
Asset Information	<a href="#">Implementing an Integrated Enterprise Asset Management System</a>
Organization and People	<a href="#">Setting up for Success</a>
Risk and Review	<a href="#">Establishing a Governance Model to Support AM Development</a>
Business and Organization Context	<a href="#">Nova Scotia Power Asset Management Journey</a>
Maintenance Program Management	<a href="#">KPI Why: A Case Study in Leveraging Maintenance Metrics to Drive Improvements</a>
Asset Strategy Management	<a href="#">Increasing Operational Service Levels Using Preventative Maintenance Optimization Strategies: A Case Study of the LINK APM System at Toronto Pearson International Airport</a>
Tools and Tactics	<a href="#">Retrofit of Condition Based Monitoring (CBM) Technology into an Aging Facility</a>
Maintenance and Reliability Engineering	<a href="#">Operational Reliability: Case Study of an RCM Analysis and the Unexpected Result</a>
Work Management	<a href="#">Lean Six Sigma in Maintenance Operations</a>
Human Resource Management	<a href="#">The Most Important asset on your CMMS / EAM: People</a>
Material Resource Management	<a href="#">Case Study: Implementing a Lubrication Program - Cameco Cigar Lake Operation</a>
Information Management	<a href="#">Getting the Most out of your CMMS/EAM</a>
Continuous Improvement	<a href="#">Building the Business Case for Maintenance Improvement</a>